



SOCIAL MEDIA TOOLKIT

SPREAD THE WORD

We need a global coalition of organisations to join us and demand climate action from NATO- you can help us achieve this. You can download graphics to share across social media [here](#).

If you're an organisation which has already signed, you could add in your organisation's logo.

IDEAS

Tip: if you're an individual hoping to help spread the word, why not tag an organisation in your post who might be interested?

Twitter:

We're joining @DetoxConflict in telling NATO: count your emissions, cut your emissions! NATO must make its methodology for counting emissions public, commit to thorough and transparent reporting, and pledge to cut military emissions. It's time for #ClimateAction now.

Facebook, LinkedIn and Instagram:

We're joining The Conflict and Environment Observatory in telling NATO: count your emissions, cut your emissions! NATO must make its methodology for counting emissions public, and commit to reporting which is robust, comparable and transparent. NATO members must pledge to reduce their military greenhouse gas emissions inline with the 1.5oC target in the Paris Agreement.

We say no to military grade greenwashing - it's time for #ClimateAction now.

